



Ten reasons to GPS YOUR fleet with Enterprise GPS Fleet Tracking Solutions:



1. Increase profit - Aren't you in business to earn profit? Stop throwing away your hard-earned money! Enterprise GPS Fleet Management solution will help you save BIG money on labor costs, fuel, maintenance, customer refund's and moonlighting. We'll also help you increase efficiency and productivity. With all these tools, we guarantee you'll see a significant increase in your overall profit.

2. Reduce fuel costs - Our GPS tracking solution provides you with the tools to track the miles driven for each run, unnecessary engine idle time (one of the biggest fuel waste factors), inefficient routing, and bad driving habits such as excessive acceleration and deceleration. Get started today! You can save as much as \$160 per month per vehicle just in lowered fuel bills!

3 Eliminate excessive labor costs - With the economy slowing in many industries, employers are quickly finding that their employees are taking longer to complete their travel time (instead of returning early once their job is completed) to be certain they are still getting enough paid hours. This results in significant double drain on profits due to a lower income stream and padded labor hours!

4. Increase productivity - When your employees know they are being monitored, they naturally become more productive and responsible. There is less driver downtime, decreased use of your vehicles for personal use, unauthorized stops, and side jobs. Managers and owners can determine if drivers arrive on time, how fast they are going, how they are driving, actual hours worked, and after hours use. Imagine being able to squeeze in just a few extra jobs per month because your drivers come straight back without wasting time! Because there are fewer customer complaints and calls about late drivers, your supervisors and dispatchers stop wasting their time trying to locate and contact drivers.

5. Improve accountability - Do you suspect any of your employees of moonlighting in your vehicles, or using your vehicles for personal use? Do you have customers that are complaining about your employees being late, not showing up, or leaving early? With our GPS fleet tracking system, you can verify duration of a stop, driving time, idle time, and work hours which will reduce labor costs and minimize customer complaints. You'll be able to recover thousands of dollars each year

6. Encourage safe driving - Just one accident can wipe out months of profit and raise your insurance premiums for years. A bad accident can even wipe out your whole business. The good news is that it's a fact that when drivers know they are being tracked, they drive more responsibly and more safely in your vehicles. This results in fewer accidents, lower fuel bills, lower insurance costs, lower maintenance costs, and increased profits. Our GPS fleet tracking technology provides you critical information for HOW your drivers are operating your vehicles. Track speed, acceleration, and deceleration, and avoid customer complaints, as well as potential lawsuits caused by unsafe driving!

7. Increase customer satisfaction - How many times have your dispatchers had to field calls from clients that are angry about your driver being late? How much money have you refunded because your client is adamant that your driver overcharged the hours on a run? Being on time, being able to give an accurate ETA for your employee, being able to locate an employee or vehicle, and being able to verify an employee's hours on a job greatly increases customer satisfaction, promotes repeat business, and eliminates customer billing disputes.

8. Green your fleet - With our state-of-the-art technology, you can make the objective steps to lower your carbon footprint, reduce your fuel consumption, and get our certified Green Fleet stamp of approval. In addition to this being the "right thing" to do for our planet, you benefit by being an Eco-Friendly limousine operator. Unlike your competitors, you'll immediately have a greater marketing advantage with the segment of your clientele that really care about environmental issues.

9. Theft recovery - With our GPS tracking solution, you KNOW the location of your vehicles should they ever be stolen, ensuring fast recovery by the police, and avoiding severe financial loss, both in vehicle cost and downtime. Instant alerts are available if your vehicle is moved during hours of expected non-operation.

10. Vehicle maintenance management - Keep your fleet in top shape. Enterprise GPS provides you with our Vehicle Maintenance Management tools to track when the vehicles need their scheduled services. Keeping track of your vehicle's service needs will prevent problems before they develop - this can result in savings of thousands of dollars!